



## VKA

**Region:** Mugello (Tuscany), Italy

**Owners:** Futa srl

**Website:** [www.vka.it](http://www.vka.it)

**Maître de Chais:** Luca Pecorini

### PRODUCER PROFILE:

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VKA comes from a land long renowned for its culinary and viticultural heritage, yet interprets the distinctive Tuscan character, tradition, innovation, strength and elegance in its own way, revealing a Vodka that is an authentic reflection of place. VKA is the first organic Tuscan vodka, crafted with just two pure ingredients: local varieties of certified organic soft Tuscan wheat and crystal clear water from the Apennine hills of Mugello.

This almost magical combination of elements, organic wheat, pristine spring water, wind and earth, comes together to produce a Spirit of purity and clarity. This fundamental essence of VKA is captured and preserved in an essential, Tuscan style clear glass bottle, underlining both the essential nature of the product and a paramount attention to eco-sustainability. The entire bottle, including the glass closure, is completely recyclable and all packaging is environmentally friendly as well.

### LAND AND DISTILLATION:

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Local varieties of Tuscan wheat are cultivated organically in the scenic hills of the Mugello region, near Florence. The idea for VKA was born in an historic eighteenth century villa with a view of the Medici fortress of San Martina and the Trebbio and Cafaggiolo Castles, a magnificent landscape that signifies the “vision” driving the entire project: to restore the earth to its fertile essence, through the production of high-grade raw materials such as wheat. VKA works closely with its farmers and cooperatives to ensure the highest quality possible, while always respecting the land.

Distillation is carried out using four double-effect continuous vacuum columns, resulting in a vodka of exceptional purity, exhibiting fresh aromas of wheat and apple with no sharp edges, despite its 40% abv. The distillate is blended with pure filtered spring water from the Mugello mountains and then filtered with activated carbon and demethylized to enhance the VKA’s distinct range of perfumes. Maintaining a focus on sustainability, distillation also follows a zero-impact process that allows proteins, starches and gluten to be extracted and reutilized in the food industry or in animal feed, continuing the cycle.

VKA is a product that exemplifies harmony, territory and balance, a Vodka with an inviting velvety roundness on the palate that truly speaks of its Tuscan origins.

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