

# ALICE DAL MORO



I'm Alice Dal Moro, a passionate wine sales professional who proudly hails from the charming town of Asolo, nestled north of Venice, Italy. With a heart deeply rooted in the traditions and warmth of Italian culture, my 7-years journey in the dynamic world of wine has been a fusion of heritage and professional growth. Over the last few years, I've had the pleasure of immersing myself in the diverse landscape of Southern California, representing esteemed entities such as Empson USA (as their Southern California Manager), Wine Warehouse (as their Italian Wine Specialist for SD, OC, and the Desert), Domaine and Estates (a division of Southern Glazers, covering SD), and currently Indigenous Selections.

What fuels my professional journey is not just a love for wine but, more importantly, a genuine love for people.

I have an Associate Degree in Hospitality Management, an Associate Degree in Spanish, and a Bachelor's Degree in Business. This academic journey has been instrumental in shaping my approach to sales, blending the nuances of hospitality, linguistic finesse, and business acumen into a unique skill set. Plus, I have worked for 15 years in the Hospitality Industry.