

ELIZABETH KANE TATE



Elizabeth Kane Tate has spent her entire working career in the wine and beverage arena. She began her career in New York City working for the Italian Trade Commission's Wine Center. She then worked for Lavazza Coffee's North American subsidiary building Lavazza's distribution and brand name throughout the continent. Following Lavazza, Elizabeth joined the Veuve Clicquot team. She worked as one of two Senior Brand Managers with a specific focus on their Italian portfolio. After her time at Clicquot, Elizabeth relocated to Boston and worked in Brand Management at MS Walker, a New England wine wholesaler. In 2007, Elizabeth created EKT Communications. Her firm caters to brand building for wine and spirits companies.