

E. PIRA & FIGLI – CHIARA BOSCHIS



AZIENDA AGRICOLA
E. PIRA & FIGLI
BAROLO - ITALIA



Chiara Boschis

Pira is an old family of viticulturists that, between the end of '800 and the beginning of '900, became wine-producers. This prosperous patriarchal family slowly declined as all its male components started to die young, one after another until the tragic end of Luigi Pira, a noble man who believed in the importance of traditions: the last one to tread the grapes and to make wine without mechanical devices. About a year after his death, his sisters, who couldn't manage the family business but were willing to carry on the tradition, sold the vineyards and winery to their old friends family Boschis. Then, taking the reins in 1990 Chiara Boschis, created a bit of a revolution by not only becoming one of the 1st woman winemakers in the Langhe but by also becoming one of the most highly regarded for her talents, knowledge, passion & technique.



Chiara is an artisan grower, whose philosophy is to craft wines that combine the extraordinary power of Barolo with approachability, balance, intense aromatics, and elegance. This equilibrium is achieved through strict vineyard management (all work is carried out manually), careful selection, organic farming practices and meticulous vinification techniques that favor a gentle touch, allowing the grapes to express their true character. She is a farmer first. Chiara then unites the best of traditional and modern winemaking techniques in a continuous endeavor to consistently produce high quality wines representative of their heritage. Here you will find Barolo that embraces true terroir. As a winemaker, she is a master at tannin management, crafting finessed and sophisticated wines that are some of the most aromatically dynamic expressions of Barolo today. It is truly amazing how approachable her Barolo are with just a short bit of bottle age.



E. PIRA & FIGLI - CHIARA BOSCHIS 2021 BAROLO “VIA NUOVA” (6 PK)

A blend of 7 sites - all of which are bottled as vineyard designates by other growers: Terlo, Paiagallo & Liste (in Barolo), Mosconi, Ravera di Monforte (Monforte) and Gabutti & Baudana (Serralunga), which are composed of gray silt loam, calcareous clay, sandstone & fossil deposits. 46-year-old vines(avg); 100% de-stemmed; aged 24 months (with very little racking) in lightly toasted, very tightly grained, French barriques from older trees (30% new). Unfiltered. 375 cases produced.

96 Points, The Wine Spectator: *“A fleshy, vibrant red, featuring cherry, plum, green olive, iron, tar and tobacco flavors. There’s intensity and viscosity midpalate, while the aftertaste stretches out, echoing the fruit, savory and mineral components. Shows superb balance and length; this just needs time.”*

96 Points, The Wine Advocate: *“Showing a classical profile, the 2021 Barolo Via Nuova delivers a firm sense of inner fiber and richness with dark blueberry and black fruit. These aromas are enhanced by ethereal tones of blue flower and aniseed. The tannins are slightly more approachable in this wine compared to the Mosconi, but the intensity and richness of the mouthfeel is about the same.”*

96 Points, Vinous: *“The 2021 Barolo Via Nuova is a gorgeous, poised wine. Bright and energetic, with tons of drive, the 2021 has so much to offer. Brisk acids and veins of tannin shape this dynamic mid-weight Barolo. Blood orange, plum, chalk and rose petal are some of the many notes that come alive with aeration. The Via Nuova is a gorgeous wine in the making, but it needs a few years to be at its most expressive.”*

96 Points, James Suckling: *“An intense Barolo with aromas of Parma violets, cinnamon, restrained blood oranges, cherries and licorice. Incredibly precise and defined. Full-bodied on the powerful and graceful palate, with velvety tannins and refreshing, lifted acidity. A lot of substance, with a crunchy style and balance. Long, licorice aftertaste.”*