



# CONTRATTINO APERITIVO ITALIANO



IN THE 1920S AND 1930S, ITALY EXPERIENCED ITS “GOLDEN AGE” IN THE WORLD OF SPIRITS:  
APERITIFS AND BITTERS BEGAN TO TAKE OVER BARS AROUND THE WORLD!

THEN, IN 1936, CAME THE BOOM: THE TONIC NORMAL G. CONTRATTO CANELLI APERITIF  
WAS BORN, BECOMING FAMOUS THANKS TO ITS ICONIC IMAGE OF A SMILING MAN DRAWN BY  
MARIO GROS, A RENOWNED ILLUSTRATOR OF THE TIME.

AND IT IS FROM THESE MASTERPIECES OF THE PAST THAT WE DREW INSPIRATION TO CREATE  
**CONTRATTINO!**

## WHAT IS IT MADE OF?

**ORGANIC. HERBACEOUS. REFRESHING.**

100% CERTIFIED ORGANIC INGREDIENTS: MEDICINAL PLANTS, RHUBARB, AND QUININE BLENDED WITH A REFINED FLORAL TOUCH OF ELDERFLOWER AND ROSE. THE EXPLOSIVE FRESHNESS OF CITRUS FRUITS, SUCH AS ORANGE AND LIME, MAKES EVERY SIP IRRESISTIBLE. THE PINK COLOR, DERIVED FROM BLACK CARROT, ADDS A UNIQUE TOUCH. BLENDED WITH SPARKLING WATER AND FORTIFIED WITH ORGANIC NEUTRAL SPIRIT TO AN ALCOHOL CONTENT OF 5.5%.

## HOW TO DRINK IT

DRINK IT CHILLED, RIGHT OUT OF THE BOTTLE .....OR POUR OVER ICE.....TRY ADDING AN ORANGE SLICE....

